



European Research for the Mediterranean Seafood

Promoting R&D and innovation in
the Mediterranean seafood sector



The project

- **Supports access to R&D** activities and technological innovation to SMEs of the Mediterranean seafood sector (fisheries, aquaculture, processing and distributions)
- Aims to be a **bridge between the industry and the scientific community**
- Evaluating **needs** and **supporting** sector SMEs in Innovation



Who we are

| N° | Partner | Country |
|-----------|---|----------------|
| 1 | TESEO (<i>Coordinator</i>) | BE |
| 2 | Marseille-Provence Chamber of Commerce | FR |
| 3 | Tunis Chamber of Commerce | TN |
| 4 | Istanbul Chamber of Commerce | TR |
| 5 | Fundacion AZTI | ES |
| 6 | Università degli Studi di Firenze | IT |
| 7 | ETAT s.a. | GR |
| 8 | IDMER | FR |
| 9 | Camera di Commercio di Palermo | IT |



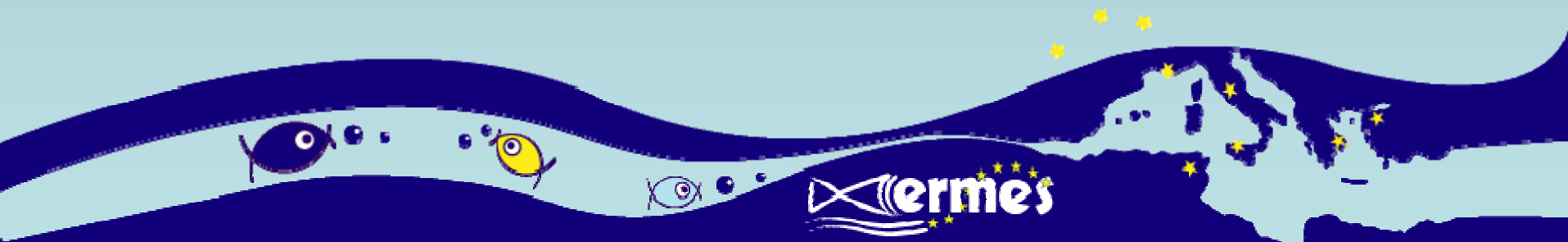
Some figures

| | |
|--|---|
| <i>Programme and Instrument</i> | FP7 Food Quality and Safety SSA – Specific Support Action |
| <i>Contract number</i> | FOOD-2005-016107 |
| <i>Duration</i> | 30 Months 1/01/06 – 30/06/2008 |
| <i>Funding</i> | 600.000 € @ 100% |
| <i>Target countries</i> | France, Italy, Spain, Tunisia, Greece and Turkey |



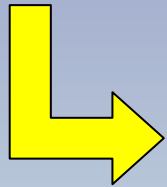
The Objectives

- **Spread information** on the **Framework Programme** and on technological **innovation**
- Establish a dialogue with innovative enterprises during **11 ERMES workshops** around the Mediterranean region
- **Support** to SMEs in the identification of sector needs in R&D and innovation

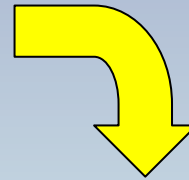


The project Structure

PROFILING Mediterranean SMEs
& identification of sector needs



Mentoring
WORKSHOPS on
Innovation



SUPPORT & ASSISTANCE
to SMEs

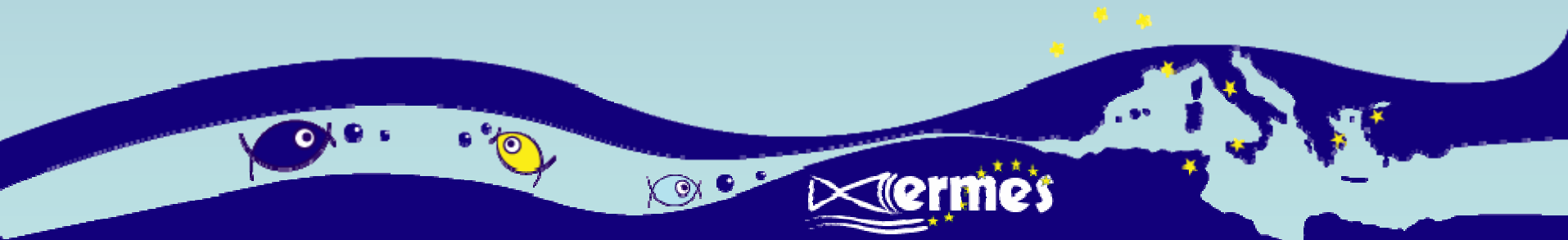
MAPPING of Mediterranean Research Resources

- ★ **Innovation & Excellence** of the Mediterranean Seafood sector
- ★ **Collaboration** in R&D
- ★ **Investment** in innovation



Profiling results

- Profiling of seafood SMEs on the targeted countries
- Identification of research needs of sector



Workshops activities

- **11 workshops** in the Mediterranean region
 - 9 workshops have been already organised
 - Around **270 participants** to the general session
 - Workshops held in **French, Italian and English**
- **Information sessions** on the funding opportunities to research
- **Assistance and support** to R&D, innovation, technology transfer – “*one-to-one*”



Workshops activities (2)

- **Information on FP7 opportunities** and presentation of success-stories
- « **One-to-one** » meetings: companies express their needs and ideas
- ERMES provides **feedback** on issues raised in « one-to-one » and try to examine potential strategies for development



The «One-to-One » meeting

1-2-1 meetings last **30-40 minutes**

Between the project partners and the participant organisations

| | | |
|---|---|--------------------------|
| 1 | Introduction of FP7 opportunities by consultant | Consultant |
| 2 | Description of organisation (by participant) | Participant organisation |
| 3 | The project idea or areas of interest | Participant organisation |
| 4 | First feedback on the spot | Consultant / Participant |
| 5 | Follow-up of activities | ERMES |



Follow-up: Support to SMEs

- Partners envisage **different scenarios for collaboration:**
 - Development of R&D project (incl. FP7 calls)
 - Innovation and TT
- ✓ The ERMES partners have involved Mediterranean SMEs in **FP7 FAB Calls (AZTI, TESEO)**
- ✓ IDMER has established contacts with different organisations to collaborate in the field of technology **transfer and innovation**

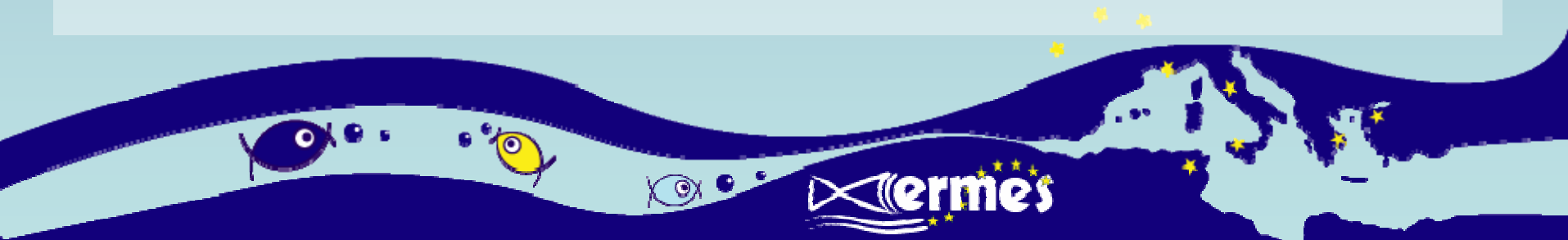


ermes



Mapping on Mediterranean seafood research resources

- **Clear picture of who are the research centres, universities that are **active** in the Mediterranean region.**
- **Start collaboration between Research centres and the identified SME meet and assisted.**



Services

- ERMES facilitates **training session** on the **FP7 opportunities**
- More than **270 participants** have shown interest in improving their R&D activities
- ERMES has offered **partner search assistance**
- More than **50 Mediterranean SMEs** has been **assisted** in their R&D and TT needs



Participation to seafood events across Europe

- SIAL 2006, Paris
- ESE 2006 and 2007, Brussels
- MSE 2007, Rimini
- Brokerage networking event on KBBE, organised by TUBITAK & TURBO, November 2007, Brussels
- EURASIA 2007, Istanbul

